

Implementation of the Academic Plan – Executive Summary

External Affairs and International Relations

Goal 1: Our Past, Our Present, Our Future

Alumni Relations regards all alumni as potential ambassadors and supports alumni professional development, events, and mentorship.

CCS & OEC implements learning outcomes in extension courses, makes CUE's academic and extension programs locally and internationally visible, and offers innovative, cultural experiences.

CIAR provides applied research grant assistance and is developing a certificate-level entrepreneurship course, a diploma in machine learning, and an incubation program.

Fund Development is creating a faculty and program-driven fundraising process that supports CUE's vision.

International is expanding cooperation with universities and industry connection, exploring double degrees offerings, and increasing our international student enrolment.

Marketing & Commun

cultural learning and heritage, and provide students with assistance by local professionals.

Marketing & Communications continues to highlight CUE's diversity and inclusivity to increase student numbers and facilitate an inclusive environment.

Goal 3: Treaty 6, Edmonton, and the World

Alumni Relations seeks to remain equally connected with all Alumni and encourage indigenous alumni to remain active with the Alumni Association and the IKRC.

CCS & OEC offer Chinese courses with an indigenous culture component. *CCS & OEC* support con

Goal 4: A Boutique Experience

Alumni Relations aims to connect with current alumni, understand their interests and needs, and provide an increased Alumni Office presence at student events.

CCS & OEC promote lifelong learning through Extension courses, cultural events, and provide access to grants and government scholarships.

CIAR provides students with business support services, tailored learning, and networking events.

Fund Development is implementing a donor communications strategy to ensure all donors receive at least

